Building a Business That Creates Wealth, Freedom, and Legacy with Sarah Bundy - Episode 459

In this Episode:

- How to think about your business as a wealth-building asset that creates lasting value beyond the revenue you're generating today
- What makes a business attractive to potential buyers and why it's never too early to consider the long-term value of what you're building
- Why moving beyond being the person who does everything is essential to creating a business that can grow, thrive, and eventually operate without you
- How strengthening your confidence, business knowledge, and capacity helps you make better decisions and lead your business into its next stage of growth
- How to recognize the gaps in your systems, team, and expertise that may be limiting your growth, and where to focus your energy to move forward
- Why your health, energy, and relationships are foundational to your business success, and how to build prosperity that supports the life you want to live
- How the right strategic partnerships, meaningful connections, and supportive community can open doors to resources, opportunities, and growth you couldn't create alone
- Why greater economic power for women creates a powerful ripple effect, expanding opportunities for families, communities, and future generations
- How to think bigger about the business you're building, the wealth you're creating, and the legacy you want to leave through your work in the world

Notable Quotes:

“We cannot do this alone. So we need to find our community, we need to find our people, we need to find people who will propel us in the same direction together.”

Pearls of Wisdom:

1. Know your why and stay focused on your purpose.
2. Find your people.
3. Prioritize your well-being.

Resources:

Sarah Bundy is a five-time founder, award-winning entrepreneur, and Co-Founder & CEO of Athena Collective. Recognized among Canada's Top 100 Female Entrepreneurs and Vancouver's Top 40 Under 40, she built All Inclusive Marketing into a globally successful affiliate and partnership marketing agency, acquired in 2020. Her journey included burnout, personal sacrifice, and rebuilding after selling her first agency stake for one dollar. In 2025, she co-founded Athena Collective to help women build, scale, and exit successful businesses through community, resources, and strategic partnerships. Sarah lives with her husband, Iain, and their two children, and believes supported women change what's possible.

About the Host:

Kami Guildner believes women’s voices matter. She is a connector. A storyteller. A business coach for high vibe women entrepreneurs helping them #RaiseUP their Voice, Vision and Visibility for Impact and Business Growth.

Kami helps her clients build businesses they love with more time prosperity and more wealth prosperity. She weaves soulful-inspiration into mindful business strategies, and this Soul+Strategy™ approach to business helps her clients succeed in business and worldly impact.

Her clients scale and grow their businesses with a more feminine, abundant approach. Her community of entrepreneurs is creating a new paradigm of entrepreneurship, helping each other raise up in a ripple effect of impact. Her clients have gone on to reach extraordinary heights as consultants, coaches and leaders – achieving exponential revenue growth, landing on big

stages, starting software companies, launching new professional organizations, transforming corporate cultures and transforming lives. They are influential and they are changemakers.

Kami is the founder of the Extraordinary Women Ignite Conference and host of the award-winning Extraordinary Women Radio™. She is the best-selling author of Firedancer: Your Spiral Journey to a Life of Passion and Purpose and was named to the 2020 Twenty-Five Most Powerful Women in Business List by the Colorado Women's Chamber of Commerce.

Connect with Sarah

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We have partnered with Athena Collective to gift you one month free ($49 value) to join the Collective of women building, scaling and exiting successful companies. Curated resources, personalized roadmaps, connection with other successful female founders, owners and entrepreneurs - all in one place. CLAIM YOUR FIRST MONTH FREE HERE.

Join Kami at Extraordinary Women Ignite

As you think about the business you're building, the wealth you're creating, and the legacy you want to leave, Kami invites you to join her at the **12th annual Extraordinary Women Ignite Conference, November 5–7 in Colorado.** Ignite is where extraordinary women entrepreneurs gather to explore fresh ideas, expand what's possible in their businesses, and build the relationships that help us grow with greater purpose, prosperity, and joy. **Learn more and get your ticket here.**

Link to this show: https://www.kamiguildner.com/ewr-sarah-bundy-eps-459/

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