Your Voice Creates a Ripple Effect: Philanthropy, Visibility & Thought Leadership with Jennifer Stapleton - Episode 453

In this Episode:

- How your voice and your business can create a ripple effect far beyond the people you directly serve
- Why speaking up when it matters is part of leadership and movement making
- How to use thought leadership to become known for your ideas and deepen relationships with the right people
- Why long-form content can be a powerful visibility strategy when you're building a business around a smaller number of high-value clients
- How listening to your ideal clients can help you understand what they need now and shape stronger offerings around those needs
- How to become more intentional about your giving and where your dollars can create the greatest impact
- Why building a business that reflects what matters to you can create both meaningful impact and joy

Notable Quotes:

"Courageous foundations don't just fund change. They speak up when it matters most."

Pearls of Wisdom:

1. Do what makes you happy.
2. Charge twice what you think you're supposed to be charging.
3. Get outside and be in nature.

Resources:

Jennifer Stapleton is an advocate, communications strategist, business owner, and founder of Fire and Bliss. For more than three decades, she has helped philanthropies, nonprofits, and advocacy organizations strengthen their communications, engage audiences, secure funding, and advance meaningful change. Jennifer has worked with organizations including The Pew Charitable Trusts, the W.K. Kellogg Foundation, the Raikes Foundation, and numerous family and community foundations. Her work has helped secure major media coverage, raise tens of millions of dollars, and advance legislative and policy wins. She also serves as Board Chair of Elevated Denver, a nonprofit working to end homelessness in Denver.

About the Host:

Kami Guildner believes women's voices matter. She is a connector. A storyteller. A business coach for high vibe women entrepreneurs helping them #RaiseUP their Voice, Vision and Visibility for Impact and Business Growth.

Kami helps her clients build businesses they love with more time prosperity and more wealth prosperity. She weaves soulful-inspiration into mindful business strategies, and this Soul+Strategy™ approach to business helps her clients succeed in business and worldly impact.

Her clients scale and grow their businesses with a more feminine, abundant approach. Her community of entrepreneurs is creating a new paradigm of entrepreneurship, helping each other raise up in a ripple effect of impact. Her clients have gone on to reach extraordinary heights as consultants, coaches and leaders – achieving exponential revenue growth, landing on big stages, starting software companies, launching new professional organizations, transforming corporate cultures and transforming lives. They are influential and they are changemakers.

Kami is the founder of the Extraordinary Women Ignite Conference and host of the award-winning Extraordinary Women Radio™. She is the best-selling author of Firedancer: Your Spiral Journey to a Life of Passion and Purpose and was named to the 2020 Twenty-Five Most Powerful Women in Business List by the Colorado Women's Chamber of Commerce.

Connect with Jennifer

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And if you're ready to continue these conversations in a room filled with extraordinary women entrepreneurs, join Kami at the 12th annual Extraordinary Women Ignite Conference, November 5–7 in Colorado. Come explore fresh ideas, expand what's possible in your business, and build the relationships that help you grow with greater purpose, prosperity, and joy. Early Bird tickets are available through September 15. Get your ticket here.

*This is episode 453

Link to this show: https://www.kamiguildner.com/ewr-jennifer-stapleton-eps-453/

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