How Do You Capture Your True Essence on Camera with Candace Smith

In this Episode:

- How women entrepreneurs can elevate their visibility through authentic branding and soulful self-expression that captures their true essence.
- Powerful mindset and embodiment shifts to feel confident, visible, and fully expressed on camera.
- How to release self-doubt and step into feminine confidence that leads to genuine connection and magnetic visibility.
- The role of identity, presence, and storytelling in building a soulful, sustainable brand.
- How to align your leadership, confidence, and visibility with authenticity, grace, and quiet power.

Notable Quotes:

“A photo can live forever. It’s how you want to be remembered and the identity that you're claiming now that wants to continue forward.”

Pearls of Wisdom:

1. Trust yourself
2. Remember to breathe
3. Always find a leader that can support you in the ways that you will fall.

Resources:

Candace Smith is the founder of *The Essence Photographer*, and her work sits at the intersection of visibility, leadership, and legacy. She's built a multi-six-figure creative enterprise around helping women rise into their next evolution, capturing them not in curated poses, but in their essence. Through her *Beyond the Brand* method and *Embodied Legacy* work, Candace brings visibility back to soul.

About the Host:

Kami Guildner believes women's voices matter. She is a connector. A storyteller. A business coach for high vibe women entrepreneurs helping them #RaiseUP their Voice, Vision and Visibility for Impact and Business Growth.

Kami helps her clients build businesses they love with more time prosperity and more wealth prosperity. She weaves soulful-inspiration into mindful business strategies, and this Soul+Strategy™ approach to business helps her clients succeed in business and worldly impact.

Her clients scale and grow their businesses with a more feminine, abundant approach. Her community of entrepreneurs is creating a new paradigm of entrepreneurship, helping each other raise up in a ripple effect of impact. Her clients have gone on to reach extraordinary heights as consultants, coaches and leaders – achieving exponential revenue growth, landing on big stages, starting software companies, launching new professional organizations, transforming corporate cultures and transforming lives. They are influential and they are changemakers.

Kami is the founder of the Extraordinary Women Ignite Conference and host of the award-winning Extraordinary Women Radio™. She is the best-selling author of Firedancer: Your Spiral Journey to a Life of Passion and Purpose and was named to the 2020 Twenty-Five Most Powerful Women in Business List by the Colorado Women's Chamber of Commerce.

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Link to this show: https://www.kamiguildner.com/ewr-candace-smith-eps-415/

And speaking of being seen, if you've been feeling the call to be witnessed, to raise your voice and visibility, *Extraordinary Women Ignite* Conference is just around the corner. It's the fire where women like you come to remember their brilliance, reconnect with their vision, and rise into their next level of leadership. Use code **EWR** for $200 off your ticket here.

#ExtraordinaryWomen #podcast #WomenRising #RaiseUp

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