Leverage Technology and Community to Grow Your Business with Nikita Jhaveri - Episode 372

In this Episode:

- Discover how Nikita combined her love for beauty and tech to create Blush, a platform seamlessly connecting clients with stylists.
- Learn how she built a thriving beauty-tech business fueled by community and word-of-mouth, without outside investors.
- Hear her powerful tips for overcoming self-doubt, breaking age biases, and stepping confidently into entrepreneurial leadership.
- Find out how leveraging technology and mindful processes can streamline your business and spark innovation.
- Explore why collaboration, risk-taking, and seeking support are key to long-term growth and success.

Notable Quotes:

“When I get my makeup done, I feel like a different person.”

“If you don't ask people, the answer is always gonna be no.”

“I would never be where I am right now if it wasn't for the community that surrounded me.”

Pearl of Wisdom:

1. Surround yourself with those phantom CEOs.
2. Push yourself 1% better every day.
3. Find your confidence.

Resources:

Nikita Jhaveri is the founder of Blush Now, an on-location beauty service that's redefining the way we think about self-care. She is a Colorado Native and graduated from CU Boulder. Nikita's team is the official hair and makeup partner of the Denver Broncos Cheerleaders and the Miss Colorado Pageant. With a passion for making beauty convenient and accessible, Nikita's mission is to empower women to prioritize themselves by bringing hair and makeup services to their doorstep. Blush Now has recently expanded into Arizona and Texas. In her free time, Nikita is getting her cardio workout chasing her two sons, dog, and husband in their testosterone-filled home.

Website: https://blush-now.com/
Instagram: https://www.instagram.com/blushnow
Facebook: https://www.facebook.com/blushnow1

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