Navigate Fear, Be Visible, and Build a Resilient Entrepreneurial Journey with Melissa Kellogg Lueck - Episode 362

In this Episode:

- Melissa discusses how 9/11 influenced her journey to create a meaningful career close to family.
- She explores how the fear of visibility can hinder business growth despite good marketing.
- The importance of grounding in one's "why" to overcome fear and drive business success.
- She shares three strategies to help entrepreneurs conquer fear.
- The necessity of stepping out of comfort zones in entrepreneurship.
- The value of resilience, adaptability, and learning from mistakes in both sports and business.

Notable Quotes:

“Allow the fear to be there.”

“Ground in your why and believe that your offer is valuable”

“How we do one thing is how we do everything.”

Pearl of Wisdom:

1. There's no failing, there's only learning.
2. The best relationship you can ever develop is your relationship with yourself.
3. Whatever decision you make, have your own back and make the decision right for you.

Resources:

Melissa Kellogg Lueck is a Marketing Expert and Business Coach for Women, as well as the Founder and CEO of Avanti Business Academy for Women. She serves her clients through teaching and coaching and provides community as Managing Director of the Northern Colorado chapter of eWomenNetwork, an international network of women entrepreneurs. With over 20 years of entrepreneurial experience, she has helped hundreds of entrepreneurs and small business owners build and grow successful businesses using great marketing and sales strategies, a courageous mindset, and optimizing their greatest assets—time and money. Melissa is a wife, mom of two, and enjoys playing women's ice hockey and pickleball.

Website: www.melissamkellogg.com
Facebook: https://www.facebook.com/m.kellogg.lueck/
https://www.facebook.com/BusinessAcademy4Women
LinkedIn:https://www.linkedin.com/in/melissamkellogg/
Instagram: https://www.instagram.com/melissa_m_kellogg/

Link to this show: https://www.kamiguildner.com/ewr-melissa-kellogg-lueck-eps-362/

Visibility is the fire that ignites your business, helping you stand tall in your purpose and attract your soul clients. It's through visibility that we expand not only our reach but also our impact, building the connections that fuel our growth. At this year's Extraordinary Women Ignite Conference, happening October 24th-26th in Golden, Colorado, you'll learn to raise your vision, voice, and visibility to grow your business with more time and wealth prosperity. Grab your tickets here and use code EWR to save $200 off your ticket.

#ExtraordinaryWomen #podcast #WomenRising #RaiseUp

Tag Kami on Facebook @KamiGuildner, Instagram @KamiGuildner and LinkedIn @KamiGuildner