Master Your Money Mindset and Raise Your Prices with Confidence with Kendall SummerHawk - Episode 360

In this Episode:

- Discover how Kendall built a successful seven-figure coaching business and the lessons learned along the way.
- Learn why achieving financial independence and genuine money power is crucial for women today.
- Understand how Kendall's early interest in money and personal financial challenges shaped her coaching focus on helping women with money management and pricing issues.
- Explore the two major financial patterns observed in women entrepreneurs, their effects on financial sustainability, and the importance of developing habits of overflow for long-term financial health.
- Discover how societal pressures and historical factors impact women's pricing strategies and financial behavior.
- Uncover the significance of the Sacred Money Archetypes quiz and how understanding your innate archetypes can influence your approach to money.
- Learn the importance of confidence in pricing and how to fully embrace and embody your rates to reflect the true value of your services.

Notable Quotes:

"My vision is to create a world where women hold genuine money power."

"It's not the number that matters, it's the habit, it's the action that really matters for most things with women and money."

"Don't confuse your business with your charity."

"Money magnifies who you are."

Pearls of Wisdom:

1. Raise your prices.
2. Know your money archetype.
3. Don't make yourself broke getting out of debt.

Resources:

Kendall Summerhawk is a 9-time Stevie award-winning coach, a money feminist, and the creative founder of the money coach school for women entrepreneurs. Kendall has over 22 years of success running a 7-figure business. Her vision is to create a world where women hold genuine money power because money is choice, money is freedom, and the world changes when women have money. The Money Coach School's coach certification trainings unlock the secret to creating success and thriving as a coach serving the exciting and lucrative niche of women entrepreneurs. Kendall adores daily time with her beautiful Spanish horses and indulging in too much dark chocolate.

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