

Monique Bryan, Mastering Personal Branding: Unveiling Proven Strategies for Juicy Online Presence and Business Impact - Episode 325

In this Episode:

- Step into Monique's world as she shares her resilient journey, unexpected career growth, and a shift into personal branding, guiding you on enhancing your online presence and boosting visibility.
- Discover the importance of seeking support, building connections, and the transformative impact of community and professional assistance in personal challenges and the entrepreneurial journey.
- Uncover why personal branding is all about managing your reputation and the significance of creating a strong, memorable brand identity through repetition and consistency.
- Dive into the concept of being "binge-able" rather than chasing virality, creating quality content that forms a genuine connection with your audience.
- Learn how your personal story can make you stand out in oversaturated markets, emphasizing the importance of feeling your brand in your body and aligning it with your authentic self.
- Understand the interconnected nature of impact, image, and income, discovering how they work together to shape your personal and professional success.

Notable Quotes:

“We're going to shift continuously and instead of resisting it, just ride the wave and see where it takes you.”

“People are talking about you and it's up to you to decide how you want to be perceived.”

“Your story is the only thing that is truly uniquely you.”

“Don't share anything you're not healed from.”

“Everything we do is either adding to our brand or taking away from it.”

Pearls of Wisdom:

1. Ask yourself if the things you're doing today are feeding into your 20-year legacy down the line.
2. Your circumstance today does not matter, what your building is.
3. Lean into where you are, you may not like it, it may not be comfortable, but it may not last.

Resources:

Monique Bryan brings a wealth of experience to her clients. Her motivation to create this program stems from her encounters with numerous women possessing incredible stories and expertise that could positively impact others if shared effectively. Recognizing the challenges they faced in establishing a presence, audience, and sound marketing strategy, Monique crafted this program to bridge that gap. As a breast cancer survivor, Monique has cultivated a dedicated community of over 17,000+ individuals on social media during her remission. Beyond her professional achievements, she embraces the roles of a wife, a new mom, and the esteemed host of the 5-star-rated Podcast, The Juicy CEO. Driven by a mission close to her heart, Monique aspires to empower 1,000 women-led businesses, transforming them into household names and helping them build lasting legacies for themselves and their families.

Website: <https://www.moniquebryan.com/>

Facebook: <https://www.facebook.com/iammoniquebryan/>

Instagram: https://www.instagram.com/moniquebryan_co/

LinkedIn: <https://www.linkedin.com/in/moniquebryan/>

Link to this show: <https://www.kamiguildner.com/ewr-monique-bryan-eps-325/>

#ExtraordinaryWomen #podcast #WomenRising #RaiseUp

Tag Kami on Facebook @KamiGuildner, Instagram @KamiGuildner and LinkedIn @KamiGuildner