

Dena Patton, Unlocking Entrepreneurial Success: The Power of Mindset, Self-Care, and Values in Business Growth - Episode 323

In this Episode:

- Dive into Dena's incredible personal transformation and see how it relates to your journey in entrepreneurship.
- Learn how leading with your values, faith, and a sense of purpose can supercharge both your personal and business life.
- Discover why mindset work is the secret sauce for success in entrepreneurship.
- Find out how embracing a greatness mindset can have a positive impact on your personal and professional life.
- Understand the key differences between having an entrepreneur mindset and a CEO mindset – it's a game-changer.
- Uncover why focusing on a successful business is far more valuable than getting caught up in the Instagram influencer frenzy.

Notable Quotes:

“When you lose your why, you lose your way.”

“It's so important every single day to get grounded in that greatness voice and listen that you're gonna live and lead from your greatness.”

Pearls of Wisdom:

1. Don't ever doubt your gifts.
2. Ground yourself in greatness every single day.
3. The spiritual piece of you is a big part of your leadership.

Resources:

Dena Patton is an elite business coach and transformational speaker who has worked with thousands of purpose-driven business owners and world-changing leaders around the globe. Dena helps her clients to become great leaders who are building great companies. She has worked one-on-one with 1000+ clients just like you: Forward-thinking, purposeful entrepreneurs & CEO's who are vested in their values, impact, income and results. They run companies typically between \$500k-\$50M+.

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