

# Kimberly Russo, The Power of Flexibility: Finding Freedom in a Nomadic Lifestyle - Episode 310

## In this Episode:

- Kim explains the Great American Loop and how she finds fulfillment and inspiration in her role as the Executive Director
- How The Great Loop has been an amazing and transformative experience for her as an entrepreneur and why it can be a great lifestyle as long as you've got some flexibility and some control over your schedule
- The importance of pausing and taking time to appreciate the journey and unpredictability
- How the Great Loop journey has pushed her outside of her comfort zone and how she has embraced the learning experiences it offers

## Notable Quotes:

“Breathe into it and accept that I don't ultimately have control over how this day will go.”

“I would rather be experiencing new things outside my comfort zone than sitting at home in a rocking chair on the front porch.”

“When you push yourself outside of your comfort zone a little bit, you get to have those moments of success when it goes well.”

“Everything is not all business and people understand that there's other things that you want to experience.”

## Pearls of Wisdom:

1. Don't be afraid to follow the path where it leads you.
2. Don't be afraid to see where the path leads you, even if it's not where you expect it to be.
3. Just do you instead of what you perceive people expect.

## Resources:

**Kimberly Russo** became Director of AGLCA in 2015, she has presented on the Great Loop at many of the nation's largest boat shows, including Miami, Chicago, San Francisco, Seattle, and New England, as well as TrawlerFest and Cruisers' University. Kim's own Great Loop adventure is finally underway! She officially began the Loop in February of 2022 from Fort Myers, Florida aboard *The Perch*, a Silverton 410 Cockpit Motor Yacht. She hopes to cross her wake in late 2023. Before beginning the Great Loop, Kim's boating experience was primarily in and around her home waters of Charleston, South Carolina where she has lived and boated for more than 25 years.

**Website:** <https://www.greatloop.org/>

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