

Iris Goldfeder, All-In-One Marketing Solutions for Small Businesses- Episode 301

In this Episode:

- Iris talks about her journey of launching her company in the world of digital marketing
- How marketing evolved through the years
- She shares what she has learned from her business and tips that helped her evolve as a business owner
- How she gives back to her clients and the community

Notable Quotes:

“Content is queen.”

“We're all-in-one marketing solutions and we're for the person who doesn't want to work with 20 people to get their marketing done.”

“You are the product.”

Pearls of Wisdom:

1. If you're not online, you're not an option.
2. In a world where you can be anything, be kind.
3. There is no try, do.

Resources:

Iris Goldfeder is a long-time entrepreneur with more than 25 years of success in the digital marketing field. Before coming back to focus on [GasStoveCreative](http://www.gasstovecreative.com) full-time. She also serves as the Vice President of the Board for The Friends of Downtown (FTC). She is also the Founder of ICG Development & Consulting, LLC.

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