

Kris Ward, Founder of Win The Hour, Win the Day: Build Your Team and Take Your Business To The Next Level - Episode 278

In this Episode:

- Kris shares the story behind her mission: to create a movement of businesses that support your life rather than consume it
- The foundational pillars that allowed her company to survive her absence as her husband battled colon cancer
- What is the 60/40 Win Formula?
- The importance of building a team for your business and when to start
- What is the biggest myth about building a team?
- How to use your calendar as a time bank account instead of keeping a to-do list that runs against the clock
- The power of having an effective team with a strong culture

Notable Quotes:

“Have a business that supports your life instead of consuming it.”

“You have three pillars in your business: Your time, your toolkits, and your team.”

“You shouldn't be in execution mode 60% of the time and admin mode 40% of the time.”

“Being an entrepreneur is about getting ideas to execution.”

“Hiring a virtual assistant is an amazing option. It's so affordable.”

“There's unbelievable effectiveness, efficiency and power in a tightly knit team that has a strong culture and lean heavily into super toolkits.”

3 Pearls of Wisdom:

1. Every day is a new day. And you can do anything with that day.
2. When making a decision, consider the source.
3. If you wouldn't want to read about it in the paper, you shouldn't be doing it.

Resources:

Kris Ward is the podcast host of Win The Hour, Win The Day, where she has real conversations about struggles, successes, and tips in order to get your next win now!

Website: <https://www.winthehourwintheday.com/>

Facebook: <https://www.facebook.com/krisward.ca>

Instagram: <https://www.instagram.com/kriswardlive/>

LinkedIn: <https://www.linkedin.com/in/kriswardstopworkingsohard/>

Twitter: <https://twitter.com/krisward>

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