

# **Shelly Schell, Extraordinary Women Ignite VIP Party Sponsor, Financial Strategist, Educating Women to Make Deeper and More Meaningful Relationships With Money, Episode 270**

## **Show Notes**

### **In this Episode:**

- Shelly shares what led her to leave a large investment firm and start Prism Financial Strategies
- What starting a registered investment advisor (RIA) meant to her ●
- Why she wanted to help women make better financial connections ●
- The impact of financial planning on your goals
- How to invest in companies that align with your beliefs
- Why she believes women can make a profound difference in corporate America
- The impact of Amazon's online orders on her children and how it shifted her perspective
- The ways Kami's Mastermind Group has supported her in her business
- Shelly's one message to the world

### **Notable Quotes:**

"Always put your clients first."- Shelly Schell

"At Seasonal Finance, it starts with creating a vision board for your financial goals." - Shelly Schell

"The power we have as women in our purchasing power is really incredible." - Shelly Schell

"In your Mastermind group, I have made connections with a lot of like-minded, thinking women, which is great and incredible." - Shelly Schell

"The wonderful thing about community is that you are really never alone." - Shelly Schell

"Women who are empowered financially build a better world. Men who invest in themselves change the world. Women who invest in companies they believe in, change

history." - Shelly Schell

### **3 Pearls of Wisdom:**

1. Do not be intimidated by money or your goals and dreams. When you are comfortable with your money, whole new experiences open up in your life.
2. Start making deeper connections with your money.
3. When it comes to money, get out of your head and into your heart.

### **Resources:**

**Shelly Schell** is the founder of Seasonal Finance and a financial strategist that works with individuals, families, and corporate clients throughout Colorado and Florida to help them achieve their financial goals.

**Website:** <https://prismfinancialstrategies.com/> | <https://www.seasonalfinance.com/>

**LinkedIn:** <https://www.linkedin.com/in/shelly-schell-cdfa-98119422/>

Link to this show: <https://www.kamiguildner.com/ewr-shelly-schell-eps-270/>

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