

Eleanor Beaton - On a Mission to Double the Number of Women Entrepreneurs Who Scale Past \$1M in Revenue by 2030 – Episode 254

Show Notes

In this Episode:

- Eleanor shares her incredible path toward tuning into the wisdom of her business
- The importance of a wholeness and a grounding practice
- How to effectively deal with limiting thoughts and challenges
- Her philosophy map and tips for uniting the work we do daily with our larger vision
- The importance of bringing coherence to the work that we do and the mission that we have
- Her vision for female entrepreneurs and the *Jewel Business Model*
- How to balance the need for results with the need for standards
- Eleanor shares the importance of simplicity and allowing ourselves to tune into the concept of constraint by focusing on a few aspects of our business

Notable Quotes:

"It became clear that my business was about the advancement of a way of growth, the advancement of an economic growth model that actually nourishes the planet one woman-owned business at a time." -- Eleanor Beaton

"I needed to say that you can make money and nourish yourself and the planet at the same time." -- Eleanor Beaton

"Money and attention flow to the place of the highest clarity." -- Eleanor Beaton

"When we grow from a place of sufficiency, it is actually the kind of growth that our planet needs right now." --Eleanor Beaton

"The means have to justify the end." --Eleanor Beaton

3 Pearls of Wisdom:

1. The most important emotional quality for a women entrepreneur is willingness. The willingness to experience the things you experience, full-on, whole-heartedly on the journey.
2. Women grow by letting go.
3. Be okay when people are wrong about you.

Resources:

Eleanor Beaton – storyteller, entrepreneur, and coach helping double the number of women entrepreneurs who scale past \$1M in revenue by 2030

Website: <https://eleanorbeaton.com>

Podcast: <https://www.eleanorbeatonpodcast.com>

Facebook: <https://www.facebook.com/StoryIsPower/>

Instagram: <https://www.instagram.com/eleanorbeaton/>

Twitter: <https://twitter.com/eleanorbeaton>

LinkedIn: <https://www.linkedin.com/in/eleanorbeaton/>

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