

# Carrie Freeman - 2022 Extraordinary Women Ignite Keynote - Creating Social and Environmental Impact with Business

## Show Notes

### In this Episode:

- Carrie shares ways to use technology; for good, collaboration, relationships, and to deepen the human connection
- The importance of environmental sustainability
- How to increase relational wealth
- Different approaches to support other people within our community
- Why education and equality are essential to raising the impact women can make in the world
- Ways to increase formalized opportunities for women
- Tips on how to give yourself permission and grace in the workforce
- Carrie's insight into being more intentional with decision making

### Notable Quotes:

"We can have all the technology we want in the world, but it is people that actually make the difference." --Carrie Freeman

"I was raised with the belief that for an advanced humankind, we need to have the equality of men and women." --Carrie Freeman

"Be intentional about absolutely everything." --Carrie Freeman

"A leader influences." --Carrie Freeman

"Never underestimate the human spirit in wanting to do better." --Carrie Freeman

### 3 Pearls of Wisdom:

1. We all have the power and opportunity to influence other people.
2. Change starts within ourselves.
3. When you show up in your best light, you light up the world.

### Resources:

**Carrie Freeman** - Co-CEO of SecondMuse, an impact and innovation company that builds resilient economies and the 2022 Extraordinary Women Ignite Keynote Speaker.

**Website:** <https://www.secondmuse.com>

**Facebook:** <https://www.facebook.com/secondmuse>

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