

# Jaime Rowe - A Feminine Approach to Sales - Episode 237

## Show Notes

### In this episode:

- How Jaime went from conforming to a traditional fear-based sales model that made her self-sabotage in her business to putting her heart over hustle and seeing massive growth in her business and impact
- Practical ways to connect to your divine femininity and divine masculinity and bring forth your femininity in your sales
- How you can improve your sales game by looking at your mindset, your process, and the tools you use
- What Human Design is, how it can help you map your gifts and challenges, and how it can help you lean into your gifts when you craft your sales plan
- Some common self-limiting beliefs and how to change them so you can live the life you truly want

### Notable quotes:

“I thought if you're good at sales then that means you're like used car salesmen - think Danny DeVito from Matilda - and those people aren't good. So we self-sabotage because we don't want to be a bad person.” – Jaime Rowe

“Everything's figure-outable - there is a way to do this, I just don't know what it is yet.” – Jaime Rowe

“Sales is not about being aggressive. Sales is about serving and relationships and leaning into your impact.” – Jaime Rowe

“Asking for help is not always easy, but the most successful entrepreneurs I see have no issue asking for help.” – Jaime Rowe

### 3 Pearls of Wisdom:

1. You're not broken.
2. You have a great impact to share with this world.
3. I appreciate and I love you for listening.

**Resources:**

**Jaime Rowe**, A Feminine Approach to Sales

Website: <https://impacttoincomeprogram.com/>

Facebook: [@ImpactToIncome](#)

Instagram: [@Impact\\_To\\_Income](#)

LinkedIn: <https://www.linkedin.com/in/jaimerowe/>

Link to the show: <https://www.kamiguildner.com/ewr-jaime-rowe-237>

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