

# **Margy Feldhuhn, CEO of Interview Connections - Scaling the Leading Podcast Booking Agency to Multiple 7-Figures - Episode 233 Show Notes**

## **In this episode:**

- Margy shares how grief and loss fueled her entrepreneurial journey and led her to co-owning a 7-figure business.
- We discuss how processing your personal trauma and triggers can help you be a better employee, leader, and business owner.
- Lessons of growing from mid-six figures to 7-figures, and now to multi-7-figures.
- What role mindset played.
- How knowing your numbers transforms for your business.
- What role has mentorship and personal development played in the success of Interview Connections
- Margy talks about how Interview Connections changed their program packages to better serve their clients and their bottom line.
- The infamous \$2 million ceiling and how to surpass it.
- Margy shares how to leverage podcasting to grow your business and to evolve your brand's messaging.

## **Notable quotes:**

"If you're building a team or stepping into bigger leadership, get the help that you need. It is worth the investment in yourself to be able to show up." – Margy Feldhuhn

"One of the biggest things that helped us grow was bringing in actual revenue goals so we were constantly looking at where we were in relation to our goal." – Margy Feldhuhn

"The things you do to get to \$2 million in revenue do not work to get past there." – Margy Feldhuhn

"Words don't reflect reality, they create it." – Margy Feldhuhn

## **3 Pearls of Wisdom:**

1. Start by doing the work on yourself and being real about the type of professional help you need.
2. Committing to setting goals and measuring your progress towards them is transformational.
3. How do you need to change your leadership to hit those big goals? Does it mean talking less and getting more great ideas from your team?

### **Resources:**

**Margy Feldhuhn**, CEO of Interview Connections - Scaling the Leading Podcast Booking Agency to Multiple 7-Figures:

Website: <https://interviewconnections.com/>

Blog: <https://www.margywithahardg.com/>

Podcast: <https://www.margywithahardg.com/podcast>

Facebook: <https://www.facebook.com/margy.feldhuhn>

Instagram: [@heimargy](https://www.instagram.com/heimargy)

LinkedIn: <https://www.linkedin.com/in/margy-feldhuhn-832b30117/>

Link to the show: <https://www.kamiguilddner.com/ewr-margy-feldhuhn-233>

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