

Courtney Smith Kramer – Top Global Marketing Influencer – Episode 232 Show Notes

In this episode:

- Courtney shares her journey from marketing entrepreneur to global marketing influencer, and transitioning from an entrepreneur to part of a corporate team brought her home to herself.
- We discuss the importance of PLAY in creativity and how we all have innate creativity.
- Courtney tells us about her H2H Growth Accelerator for entrepreneurs who want to feel free within their businesses.
- We discover Courtney's favorite way to do business planning and marketing planning to get great results while staying sane (!)
- Courtney tells us the biggest mistake she sees entrepreneurs make and a simple strategy to avoid it.

Notable quotes:

“My value in this world is not what I do; it’s who I am, my impact on others, and what I stand for.”
– Courtney Smith Kramer

“Creating is the most sacred act a human could do.” – Courtney Smith Kramer

“Everyone has a core belief and the sum of all of them will heal the world.” – Courtney Smith Kramer

“My advice for planning your year is to look at 2022 or each quarter as a theme. The theme becomes the answer to everything.” – Courtney Smith Kramer

“If you can’t do it yourself, outsource it. If you can’t outsource, automate it.” – Courtney Smith Kramer

3 Pearls of Wisdom:

1. The Earth needs your energy, so be you and show up as you.
2. Know what you stand for and everything else will be taken care of.
3. Make time to play!

Resources:

Courtney Smith Kramer – Top Global Marketing Influencer:

Website: <http://www.h2hgrowth.com/>

Agency website: <http://www.purematter.com/>

Blog: <https://courtneysmithkramer.com/>

Book: [Be Your Sexy Creative Self](#)

Facebook: <https://www.facebook.com/CourtneySmithKramerAuthor>

Twitter: [@cshasarrived](#)

Instagram: [@cshasarrived](#)

LinkedIn: <https://www.linkedin.com/in/courtney-smith-kramer/>

Link to the show: <https://www.kamiguildner.com/ewr-courtney-smith-kramer-232>

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