

Robbin Jorgensen - Founder, and CEO of Women Igniting Change®, a global, purpose-driven organization that unleashes the contribution of women around the world.

In this episode:

- Answering the rooted question of “why” and how it continues to guide her motivation and actions for igniting change that works for women
- Robbin talks about the work that she’s been putting in to build a safe place for women in regards to economic development.
- Stepping down from the corporate world to pursue her passion of enabling and helping women to live a life of authenticity.
- Robbin discusses how Women Igniting Change came to a fruition from her roots of volunteerism and giving back.
- The magic of a woman’s soul and how it can lead to the changes, solutions and impacts that the world needs for a better and brighter future.

Robbin Jorgensen is a status quo disruptor, human rights activist, female change agent, and global citizen.

A highly successful businesswoman with 25 years of experience in sales and marketing, training, and business development, she has managed large P&Ls, led a team of 64 salespeople in multiple markets, and has won more than 20 awards for exceptional sales performance.

A sought-after speaker and women’s leadership strategist, she has spoken on local, national, and global stages.

She is the U.S. Ambassador to AVEGA Agahozo in Rwanda and Co-Chair for the Board of Advisors of the Center for Leadership & Service for the University at Albany. Women Igniting Change® supports forward-thinking organizations committed to transforming their women leaders into strategic business partners.

They also work with global policymakers and government leaders in the developing world to create strategic, scalable solutions that improve the lives of women and girls in their countries. Through their work in East Africa, Robbin and her team are building Economic Empowerment Centers for women beginning in Rwanda and then scaling them across the continent. The goal of these Centers is to transition women in the developing world into the formal sector of the economy and/or into the global supply chain.

Quotes:

“I believe to my core that women globally hold the keys to some of the most pressing global challenges of our time.” – Robbin Jorgensen

“I think we, women, have a heart, compassion and resiliency that I don’t think men have as much as we do.” – Robbin Jorgensen

“When you can encourage women and call them into really believing everything that they’re meant to be, watch out world.” – Robbin Jorgensen

3 Pearls of Wisdom:

“Trust yourself. You are given that idea for a reason.”

“Protect your confidence.”

“Women speaking for themselves and for those around them is the strongest force we have to change the world.”

Resources:

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Website: <https://www.corawomenscenter.org/>

Facebook: <https://web.facebook.com/CoraWomensCenter/>

Facebook Page: <https://www.facebook.com/WomenIgniting>

Facebook Group: <https://web.facebook.com/groups/womenignitingchangeglobal>

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Golden Timestamp:

13:13 – 13:53 – Eliminating the fear to express a solution that only women can create