Elaine Pofeldt - Author of the *One Million Dollar, One-Person Business*

In this Episode:

- What sparked Elaine to write the book *One Million Dollar, One-Person Business*
- What types of business are a good fit for this model (and we dig specifically into the service oriented content creator, coaches and consultants because there are so many of you in my community who are in this sector)
- What makes a million dollar-one person business work and the factors enabling entrepreneurs to build an ultra-lean business
- The behind the scenes and the collaboration happening beyond the "Seven-Figure, One-Person Business"
- A teaser on her new book *Tiny Business, Big Money*

Elaine Pofeldt, a former senior editor at Fortune Small Business Magazine. She is a regular contributor to Fortune, Money, CNBC and, Forbes – and is the author of the book The Million-Dollar, One-Person Business, where she looks at how entrepreneurs are scaling to $1 million in revenue prior to hiring employees. As a senior editor at Fortune Small Business magazine, she was twice nominated for the National Magazine Award for her feature stories.

Quotes from this Episode:

"Collaboration is a vital piece in a seven-figure business."

"Each person brings different things to the table."

"Every single aspect of a one-person business depends on you. You are the most important resource of the business. And the good thing is there's no right or wrong. You can tailor it to whatever you feel is right."

Pearls of Wisdom:

"Define your own future and don't let other people tell you what your capabilities are."

"Start on a lean budget in building your business."

"Keep breathing."

Resources:

Elaine Pofeldt - Author of the *One Million Dollar, One-Person Business*.
Website: http://elainepofeldt.com/
LinkedIn: https://www.linkedin.com/in/elainepofeldt/
Book: https://themilliondollaronepersonbusiness.com/

Link to the show: https://www.kamiguildner.com/ewr-elaine-pofeldt-185/

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