

# Violette de Ayala - Cuban American serial and social Entrepreneur, Female Founder of FemCity® women's networking groups, and International Best-Selling Author

## In this Episode:

- Violette's business as an entrepreneur at the age of 22
- Violette's passion of helping women grow big businesses
- What Violette learned from her journey of 7 figure business
- What Violette will be shifting for her forward looking plans
- What Violette loves whenever she is with the community
- Where business for your soul came from
- How Violette got involved with The White House: Women Environmental Leaders Program

## Quotes from this Episode:

"I believe in small business, I believe that's the way women specifically can have balance in their life especially if their raising humans or aging parents." — Violette de Ayala

"With the team that we haven't place and our passion and attention is really help women time and time again to create a business and the life they envision for themselves its build with balance and beauty and giving back." — Violette de Ayala

"Whenever we make mistakes in business we always found to be a great place to lever ourselves to a bigger success." — Violette de Ayala

"If you are looking to scale, if you are looking to a larger impact in the world, social impact. Asking yourself questions that will lead you to the answers that will create you to the process and the actions steps that are in line with that huge scalability to be in the hands of the million people." — Violette de Ayala

"Think about ways that you can contribute to the conversation with your experience or expertise." — Violette de Ayala

"There are so many ways to get inspired and find information you need to create the life you want." — Violette de Ayala

"Every single person has greatness within them." — Violette de Ayala

## 3 Pearls of Wisdom:

"Think about what you really want in this world because that is the great meditation you can do."

"Think about really the way you want to live your life and make sure that your action plans are align with that."

"Make sure that you give back."

## **Resources:**

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Twitter: <https://twitter.com/violetteedayala>

Link to the show: <https://www.kamiguildner.com/ewr-violette-de-ayala-175/>

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