

# Bryan Kramer - Founder of the H2H Movement - Human to Human

## In this episode:

- How H2H “Human to Human” Movement started and revolutionized ideal business practices
- The relevance and importance of H2H in our present times
- How vital “human connection” is amidst the pandemic
- Bryan's hope for the world after this crisis
- His timely insights on how marketing should be
- What prompted his career shift and what’s unfolding for him now

## Quotes from this episode:

"We keep being redefined as humans." –Bryan Kramer

"The number 1 reason why people share is because of connection." –Bryan Kramer

"We can operate remotely, and still be in connection in a lot of ways" –Bryan Kramer

"Empathy is the biggest place that I'd spend most of my time in marketing now." –Bryan Kramer

"I think it's the best time to start a new business." –Bryan Kramer

"Do it now, and get that side hustle into an actual momentous business and really go for it." – Bryan Kramer

"I follow the hell yeah, or its a hard no." –Bryan Kramer

"I love talking to people, people that really get me excited and going." –Bryan Kramer

## 3 Pearls of Wisdom from Bryan Kramer:

1. "Be simple."
2. "Be empathetic."
3. "Embrace your imperfections."

## Resources:

**Bryan Kramer** - Founder of the H2H Movement - Human to Human

Website: <https://bryankramer.com/>

Twitter: <https://twitter.com/bryankramer>

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LinkedIn: <https://www.linkedin.com/in/bryanjkramer/>

YouTube: <https://www.youtube.com/channel/UC5JKdrKw3ANqpA6PznFZMYg>

Link to show: <https://www.kamiguildner.com/ewr-bryan-kramer-168/>

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