

Extraordinary Women Ignite Virtual Conference

Sponsorship Package
November 5, 6 and 7, 2020



Welcome To A Very Special Sponsorship Opportunity

This is the sixth year that Extraordinary Women Ignite has been held – an event that gathers approximately 100 wildly successful entrepreneur and professional women. The purpose of Ignite is to help the participants #RAISEUP their voice, visibility, business and impact in 2021.

There are hinge moments in history. Points in time when paradigms shift, perspectives change forever, and a new era emerges. **The world has been cracked wide open. Entering 2021 with intention and purpose is now more important than ever.**

This time is NOT about the pivot, but about tapping even deeper levels of authenticity and integrity in our businesses and lives. (Real transformation happens from the inside out.)

And it is changemaking, extraordinary women who lead the way, lighting a path through uncertainty by igniting wild success to make a lasting mark on the world.

Ignite is a business event like no other.

Extraordinary Women IGNITE is the catalyst for professional women and entrepreneurs looking to create a soulful transformation in their businesses and lives, to #RaiseUP their impact.

You won't find superficial tactics or empty rah-rah motivation here.

At IGNITE, we dive deep to build your wild success: grounded in your inner wisdom, lit by your inner fire and fueled by an inner circle of women on the same path—for effects that last long after the conference ends.

Extraordinary Women IGNITE brings together real women, for real transformation, leading to real results.

Extraordinary Women IGNITE starts an inner fire for wildly successful women every year. It's all about bringing soulful transformation to wild success in business and life.

This is for wildly successful women who want:

- Get off the hamster wheel, and grow their business with grit, grace and courage—that's more flow, less hustle.
- Attract more clients, more revenue and more support in a profitable business aligned with all of who they are and how they want to live.
- Stop going it alone, and partner with an aligned community of sisters on the same path.
- Raise up their voice and visibility in service to their big vision—and make the change they want to see in the world.

Ignite is for the **CHANGEMAKERS** of the world! Ignite is for entrepreneurs and professional women who want to **Live Out Loud** in a passionate and meaningful life. It is for those who are hearing the calling to make a difference in the world with the gifts of *who they are*! Ignite is for the rule breakers, the rebels, the women whose voices need to be heard.

They will leave this conference walking into 2021 with a plan and a mission made for these times and a way to make it all happen! It's about vision, voice and wild success! **It's a sisterhood of impact and the world needs us now!**

Attendees will leave with:

- Deep ownership of their magic and unique gifts, and processes for aligning to them in their business and life.
- A clear mission and plan that's deeply rooted in purpose, so they hit the ground running with conviction and confidence in 2021.
- The inner work and tools they need to sustain their energy and vision.
- A sisterhood that gives them a soft place to land as well as lovingly holds them accountable to their biggest vision. New courage to follow their dreams. To be Daring. To be Brave.

In short, an IGNITE kit for crushing it in 2021.

Extraordinary times call for extraordinary measures

Normally a live event hosted at the foot of Colorado's glorious mountains, this year's conference will happen entirely online—flinging the doors open for women around the country and even the world to attend.

We expect this year's event to be the biggest one yet.

That said, IGNITE has always been about delivering high value content in an intimate setting, and the virtual experience will be no different.

To meet the high bar set by previous in-person IGNITE conferences, Kami is bringing world class speakers together the best tools and innovative approaches, so you are just as inspired, connected and engaged virtually as you would be in person. (Maybe even more!)

IGNITE brings together a sisterhood of women to learn, connect and inspire, each dedicated to raising up her voice, vision, and visibility to lead soulful, wildly successful businesses of impact.

It's all about creating a platform for wild success!

Our Keynote Speakers:

Two high profile keynote speakers will be bringing their inspiration to Ignite. Sponsorship opportunities present you with an opportunity to share the stage with these two world class speakers!

Bryan Kramer: Bryan Kramer is a renowned business strategist, global keynote speaker, executive trainer and coach, two-time bestselling author and Forbes contributor. As former President and Co-Owner of PureMatter, a Silicon Valley global marketing agency since 2001, he sparked the Human-to-Human H2H movement that set out to humanize business through simpler communication, empathy, and celebrating our imperfections. His TED Talk on the subject in 2014 featured a TED “first – allowing mobile devices during the event to share the experience to illustrate his belief.

Noted as the “Zen master to Digital Marketers” by Forbes, named a “Top 3 Thought Leadership Speakers You Don’t Want to Miss” in Forbes and in “The Top 100 Most Influential People on Twitter” by Business Insider, Bryan teaches speakers, executives and audiences how to up-level their storytelling and how to be more compelling and clear. With more than 350,000 social fans and followers, Bryan believes that being human is our competitive advantage because of our ability to leverage our emotional intelligence alongside technology to scale, in order to share stories in a human way – not corporate speak.

Bryan’s first book “*There Is No B2B or B2C: It’s Human to Human H2H*” rose to the #1 spot in Business Books on Amazon in its first week. His second book, “*Shareology: How Sharing is Powering the Human Economy*” published by Morgan James, made *USA Today’s Top 150 Book List* the week of its release, as well as #1 on Amazon in Business books.

An experienced interviewer and host, Bryan has spoken with the greats, including Ted Turner, Founder of CNN and philanthropist; George Zimmer, Founder of Men’s Wearhouse; and John Grisham, renowned fiction author of 30 novels and nine blockbuster films including *The Firm*, *Runaway Jury*, and *The Pelican Brief*. He has hosted the EMC Dellworld conference twice and conducted workshops and executive interviews at IBM, Cisco, Verizon, and Pitney Bowes.

No stranger to lists, Bryan has appeared on many including Social/Content/Digital CEO and Global Marketing leader, including:

- Top 3 Thought Leadership Speakers You Don’t Want to Miss – Forbes
- Top 25 Keynote Speakers You Need to Know ~ Inc. Magazine
- Global Top 50 Social CEOs on Twitter ~ Huffington Post
- Top 25 Influencer to Follow – Forbes
- The 100 Most Influential Tech People On Twitter – Business Insider
- #13 Top Social Selling Individual – Onalytica
- Global Top 50 Most Influential People in Artificial Intelligence ~ Onalytica
- Global Top 30 Most Influential Social Media People ~ Onalytica
- Global Top 25 Influencers to Follow ~ Forbes
- Top 100 Most Influential Tech People on Twitter ~ Business Insider
- Top CEO Influencer in Social Media ~ Kred

Rikka Zimmerman: Rikka Zimmerman has a 14-year track record as an international thought leader, speaker and author on the topic of Life Transformation. A partial list of credentials includes:

- Founder/CEO of Life Transformed University a 10 million dollar company that has worked with over 150,000 people around the world including Australia, Germany, Mexico, India and South Africa.
- Certified 220 coaches in her proprietary methodology who scale Rikka's work into a variety of industries including healthcare, non-profits, business, and personal development.
- Social Media Influencer = 68,811 on Facebook, 5,062 on You Tube, 3,848 on Twitter, 1,630 on Instagram.
- Speaking at such venues as Conscious Life Expo, MindBodySpirt, Sage Levine's Women Rocking Business, Panache Desai's Global Gathering.
- Frequent media resource for publications such as 3x cover for Living Now Magazine, Conscious Journal, Holistic Bliss and featured in Awakenings.
- Shared stages or online summits with Wayne Dyer, Michael Beckwith, Lynn McTaggart, Neale Donald Walsch, Marianne Williamson, John Assaraf.
- Member of Associated Transformational Leaders (members include Jack Canfield, Dave Asprey of Bulletproof Coffee, Vishen Lakahani of MindValley.)
- Award-winning songwriter/singer whose album "The Miracle" debuted in top 20 albums on i-Tunes and nominated for a POSI award.
- Member of the Unicorn Club, the top 2% in Women in Business earning 7 figures/annually.
- As a survivor of Stage 4 Cancer, is a walking-talking role model of the importance of tapping into source energy and its healing powers.

In addition, we will have Americas Got Talent Star Christina Wells performing during the Conference.

Christina's dream of becoming a full-time performer has become a reality because of the chance she took in auditioning for America's Got Talent. Christina made it all the way to the semifinals singing such songs as "I Know Where I've Been", "I Am Changing" and "Natural Woman" by Aretha Franklin in front of 11 million viewers. Christina was also noted to be quite the speaker during her time on national television.

News publications such as USA Today, Forbes, People.com, The Houston Chronicle, and Billboard Magazine all featured her as the performer with a message of positivity while also "blowing the roof off of the Dolby Theater". Christina is now back in Houston and she is ready to entertain and inspire the world with her powerhouse voice and her heartfelt message of hope and love.

Host Kami Guildner

The host and founder of Extraordinary Women Connect is Kami Guildner. She's known for her ability to bring together powerful groups of women doing extraordinary things in the world.

Kami Guildner believes women's voices matter. She is a connector. A storyteller. A success coach for women.

Kami's entrepreneurial journey was sparked by the breath of a horse over a decade ago. This magical epiphany moment led Kami to discover her purpose of leading change-maker women to give voice to their most important messages and create a ripple effect of worldly impact.

Kami weaves soulful-inspiration into mindful business strategies, helping her clients up-level their business. With decades of leadership, marketing, strategic planning and business growth expertise, Kami guides her clients to master their marketing, money and mindset. Kami's soulful spirit leads her clients to unleash their magical manifestation powers and live out loud fueled with vitality and courage.

Kami is the founder and host of the award-winning Extraordinary Women Radio™ – a podcast featuring wildly successful women living out loud in voice, vitality and vigor. Extraordinary Women Radio was recently named the Best Business Podcast in the 2018 Annual People's Choice Podcast Awards and has featured guests such as Zainab Salbi, SARK, Tosha Silver, Beth Comstock, Lissa Rankin, Alyse Nelson, Agapi Stassinopoulos, Tami Simon and many more.

In addition, Kami founded Extraordinary Women Connect™ – a series of intimate events for wildly successful women connecting in meaning, purpose and shared support. Kami is also the Best Selling author of *Firedancer: Your Spiral Journey to a Life of Passion and Purpose* and *Pony Pondering Inspiration Cards*.

Kami was recently named to the 2020 Twenty-Five Most Powerful Women in Business List by the Colorado Women's Chamber of Commerce. She also is proud to have been selected as one of only 20 coaches in the nation to be designated as an eWomen Network Premier Success Coach in 2019 and 2020.

Kami sits on the Board of Trustees for the Women's Foundation of Colorado, supporting their efforts to create a future where Colorado women and girls of every background and identity prosper. She previously served on the board of the American Diabetes Association and was a founding board member of the Colorado Horsecare Foodbank.

Sponsorship Opportunity

Sponsorship Participation to Extraordinary Women Ignite is by invitation only, as we have the opportunity to promote a small number of hand-selected sponsors to thousands of people nationally during the pre-event marketing, as well as in front of our event audience, estimated at 100 wildly successful women. All sponsors are by invitation only. We are only allowing one business type per sponsor category.

Extraordinary Women Ignite Sponsorship Options

Gold Sponsor (SOLD OUT):

- Gold Sponsorship inclusion of name/logo on Conference marketing and advertising materials, including hot-links where applicable
- Premium Placement on Virtual Event Portal, including home page, Keynote Pre-roll Video Ad, Lobby Banner Feature, Virtual Portal Login, VIP Meet and Greet on Pre-Event Happy Hour
- Tickets for six VIP Ignite attendees
- 1 virtual exhibit booth
- Opportunity to include item in the pre-event mailing
- Full page advertisement in Ignite Conference Digital Workbook
- Interview on Extraordinary Women Radio
- Livestream on Facebook
- Stage introductions and support
- Includes Lead Retrieval System that allows exhibitors to (1) Capture Intent Based Leads and (2) Host Group Video Chats.
- Gamification Challenge to encourage authentic engagement with sponsors
- One email to all event attendees about your company (we will send on your behalf)

Investment: \$4000

Silver Tier Speaker Sponsor (Two of Four Available): You will have the opportunity to make a 25-minute educational presentation to the audience. Your presentation should be primarily informational, although you are able to make a sales offer of a non-competing product to be approved by Kami, with a cost of no higher than \$300.

Included in the opportunity is:

- 25-minute speaking slot on stage with sales pitch/offer (as designated above)
- Logo featured on Virtual Event Portal Lobby Carousel and Lobby Banner
- Inclusion of name/logo on Conference marketing and advertising materials, including hot-links where applicable
- 1 virtual exhibit booth
- Session Pre-roll Video Ad
- Opportunity to include item in the pre-event mailing
- Full page advertisement in Ignite Conference Digital Workbook
- Interview on Extraordinary Women Radio
- Livestream on Facebook
- Include one VIP event ticket
- Includes Lead Retrieval System that allows exhibitors to (1) Capture Intent Based Leads and (2) Host Group Video Chats.
- Gamification Challenge to encourage authentic engagement with sponsors
- Stage introductions and support

Investment: \$1500

Bronze Tier Speaker Sponsor (3) : You will have the opportunity to make a 10-minute educational presentation to the full general session audience. Presentation must be informational only and cannot include a sales pitch. You may invite attendees to meet you at your exhibitor booth after your presentation to receive additional information about your products or services.

Included in the opportunity is:

- 10 minute educational presentation with no sales pitch/offer
- Logo featured on Virtual Event Portal Lobby Carousel
- Opportunity to include item in the pre-event mailing
- Inclusion of name/logo on Conference marketing and advertising materials, including hot-links where applicable
- 1 virtual exhibit booth
- Session Pre-roll Video Ad
- Full page advertisement in Ignite Conference Digital Workbook
- Include one VIP event ticket
- Includes Lead Retrieval System that allows exhibitors to (1) Capture Intent Based Leads and (2) Host Group Video Chats.
- Gamification Challenge to encourage authentic engagement with sponsors
- Stage introductions and support

Investment: \$950

Exhibit Booth Sponsor: Network and interact with event attendees throughout the conference. You may invite attendees to meet you at your exhibitor booth during the conference to receive additional information about your products or services.

Included in the opportunity is:

- 1 virtual exhibit booth during both days of the conference
- Opportunity to place product in the VIP gift bag
- Recognition from stage - call outs to visit booths and thank sponsor
- Full page advertisement in Ignite Conference Workbook
- Full color digital social media advertisement
- Option to purchase for \$99 the Lead Retrieval System that allows exhibitors to (1) Capture Intent Based Leads and (2) Host Group Video Chats.
- Gamification Challenge to encourage authentic engagement with booths
- Includes one VIP event ticket

Investment: \$550

Sponsor Responsibilities & Requirements:

In the spirit of win/win/win partnerships, everyone engaged in Ignite – from sponsors, speakers, attendees, and Kami as the host – will all benefit from increased exposure of Ignite. Therefore, all sponsors and exhibitors will be asked to help promote Ignite, as follows:

- Make 3 social media posts sharing your participation at the event and promoting attendance
- One email to your full mailing list inviting attendees to join us
- In keeping with the Ignite VIP value-packed bag – Our pre-mailing package sent to attendees cannot be chotchies or a coupon of a specific dollar off or percentage savings. Inserts to the Pre-event Gift Mailing should have cool factor – something that people would love to receive. They can be attendance to a free workshop or like services. We will limit the number of books that can be in the package – with top-level sponsors receiving first right.

The collaborative approach of all of the listed sponsors and exhibitors will raise our combined impact and reach for more success for everyone involved.

Next Steps:

Pick a Sponsorship that's right for you! I'm happy to discuss your objectives and see what is an ideal fit for you, the event and the attendees. This about creating a win/win/win!

If you are interested in applying for one of the Speaker Sponsorships (Gold or Silver), please complete the proposal application for consideration:

<https://pheedloop.com/ignite/proposal/start/>.

If you are interested in applying for an exhibit booth only, please email kami@kamiguildner.com and indicate as such.

Thank you for taking the time to consider being a part of Ignite!

A Tour of the Virtual Event Platform

The Ignite Virtual Event Platform will provide plenty of opportunities for you to connect and engage with the participants. You will have a customizable exhibitor portal to engage with attendees, where you can upload digital literature and video. In addition, you will have branding opportunities within the event portal which will host all activities.

Below are multiple locations sponsors logos show up.

The screenshot displays the Ignite Virtual Event Platform interface with several annotations indicating sponsor placement opportunities:

- Gold Sponsor Logo:** Points to the First Citizens Bank logo in the top navigation bar.
- Gold, Silver & Bronze Logo Carousel (all logos rotate every 6-10 seconds):** Points to a "Thank you to our Sponsors!" banner featuring logos for Podcast Awards, Spotify, and Headbabe.
- Keynote Session Sponsor for Gold Sponsors; Session Sponsors for Silver and Bronze Sponsors:** Points to the Sessions menu item in the left sidebar.
- Exhibit Hall:** Points to the Exhibit Hall menu item in the left sidebar.
- Gold Sponsor Video Featured in Daily Spots:** Points to a video player area labeled "Lobby Splash Video Not Added".
- Announcements for Gold (daily) and Silver (1x) Sponsors:** Points to an announcements area labeled "No Announcements".
- Top Banner for Silver Sponsors:** Points to the bottom of the sponsor carousel banner.

Other interface elements include the "Extrordinary Women | IGNITE" header, a user profile for Kami Guildner, a "LOAD MORE" button, a "Public Lobby Chat" section, and a "Send chat message" input field.

Customizable Virtual Exhibitor Booth

Each person exhibitor will have a customizable Virtual Exhibitor Booth portal to engage with attendees. You have the opportunity to customize your booth by adding various graphics, collateral and resource links. You can add a YouTube video about you. Here is a sample of what this looks like:

Extrordinary Women | IGNITE

Kami Guildner

Search

Kami Guildner Coaching
RaiseUP Your Voice, Vision and Business for Impact
Evergreen, CO

#RAISEUP YOU IN 2021

Kami Guildner Coaching

RaiseUP Your Voice, Vision and Business for Impact

Email Website Twitter LinkedIn Facebook

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Kami was recently named to the 2020 Twenty-Five Most Powerful Women in Business List by the Colorado Women's Chamber of Commerce. She also is proud to have been selected as one of only 20 coaches in the nation to be designated as an eWomen Network Premier Success Coach in 2019 and 2020.

Kami is a woods-walker. A sky-gazer. A horse-lover. Raised on the wide open plains of Colorado against the majestic Rocky Mountains, wilderness fueled her soul from an early age. With a young enchanted mind, she gained an early understanding that the natural world brings clarity, provides space to dream, and opens our eyes to views of worlds unseen before us. Some of Kami's most powerful client work, helps her clients connect to their own inner knowing that nature can provide, with her signature Equine Vision Journey Retreats.

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