

Creating Our Authentic Online Selves with Brandi Bernoskie

In this Episode:

- How Brandi became an advocate for using technology in ways that humanize, connect, and serve people
- How Brandi unfolded her path from having a degree in theater and doing Earth Science education work for NASA to being a digital strategist, website developer, and founder of Alchemy+AIM and North Star Sites.
- Brandi's view on what else could be possible in these times and how this opens new ways of thinking, being and believing
- The power of community, connection & networking into the growth of her business
- What entrepreneurs should primarily consider when dealing with websites, online presence, and technology
- How this one frightening step she took made a huge, long-term difference in her life
- Digital experience vs. digital presence
- Fifth dimensionality and how it's important in growing your business

Quotes from this Episode:

"There's beauty that emerges from heartbreaking moments." —Brandi Bernoskie

"I feel that there's more to me and more that I could give." —Brandi Bernoskie

"What's fascinating about science is that it doesn't just happen in a laboratory, it's way beyond that." —Brandi Bernoskie

"That collective belief of what's possible really shapes how we view the future." —Brandi Bernoskie

"It's important to always explore and test technology, and eventually see what works best for you as an entrepreneur." —Brandi Bernoskie

"I am a big believer of finding the right fit technology for you. Because that opens door. If you're trying to fit in everything, it would drain you, and you cannot afford to be drained as an entrepreneur." —Brandi Bernoskie

"Embrace this other aspect of you." —Brandi Bernoskie

"Find a space and community where you can express your passion." —Brandi Bernoskie

"My biggest learning this year is asking for help." —Brandi Bernoskie

3 Pearls of Wisdom from Brandi Bernoskie:

1. "Don't feel the need to finish something just because you started it. Find a reason beyond. If you're only finishing something because you started it, just walk away, and put it down. You don't need to finish it."
2. "Spend time doing whatever gives you joy."
3. "Keep following your curiosity and see where it leads you."

Resources:

Brandi Bernoskie: Creating Our Authentic Online Selves

Website: <https://alchemyandaim.com>

Facebook: <https://www.facebook.com/BrandiBernoskieLLC/>

LinkedIn: <https://www.linkedin.com/in/brandibernoskie/>

Instagram: <https://www.instagram.com/alchemyandaim/> |
<https://www.instagram.com/brandibernoskie/>

Link to show: <https://www.kamiguildner.com/ewr-brandi-bernoskie-163/>

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