

Leading an Extraordinary Life with Frannie Matthews

In this Episode:

- Discover how Frannie's team is giving each other support amidst the pandemic
- How Covid-19 is transforming Frannie's leadership of the Colorado Technology Association with more communication, transparency, and ritualization
- How the seemingly insignificant things can have a huge impact in your life and how to make the influence positive
- Learn how you can get to extraordinary
- How to build your self-confidence
- The dynamic equation and the relationship with money, time, risks, and life purpose
- "The digital world can distort our truth" and what it means for Frannie

Quotes from this Episode:

"We're here to make sure that tech thrives in Colorado." - Frannie Matthews

"I'm always a transparent leader but I'm more transparent than I have been in the past."
- Frannie Matthews

"It's hard work to be extraordinary." - Frannie Matthews

"What is required for being extraordinary is really that passion and the discipline to go after it." - Frannie Matthews

"When you have to struggle through something, you find creative ways to solve." -
Frannie Matthews

"We gotta take risks." - Frannie Matthews

"We need to spend more time thinking about relationship with money." - Frannie
Matthews

"If you're giving up everything else for money, for me that would be missing the point." -
Frannie Matthews

"From a career planning perspective, you don't wanna be pivoting on a hairpin. It needs
to be thoughtful." - Frannie Matthews

3 Pearls of Wisdom from Frannie Matthews:

1. "Laugh often. Try to find ways to laugh"
2. "Be kind and empathetic."
3. "Work hard."

Resources:

Frannie Matthews – CEO of the Colorado Technology Association

Website: <https://coloradotechnology.org/>

Facebook: <https://www.facebook.com/fmfrannieco>

Twitter: <https://twitter.com/fmfrannieco>

LinkedIn: <https://www.linkedin.com/in/frannie-matthews/>

Instagram: <https://www.instagram.com/fmfrannieco/>

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