

Extraordinary Women Ignite

Sponsorship Package
November 7, 8 & 9, 2019
Golden, CO



Welcome To A Very Special Sponsorship Opportunity

This is the fifth year that Extraordinary Women Ignite has been held – an event that gathers approximately 75 wildly successful entrepreneur and professional women. The purpose of Ignite is to help the participants #RAISEUP their voice, visibility, business and impact in 2020.

Extraordinary Women IGNITE starts an inner fire for wildly successful women every year. It's all about bringing soulful transformation to wild success in business and life.

This is for wildly successful women who want:

- To grow their business with grit, grace and guts—that's in-flow not in-hustle
- Their voice to carry further in the world
- More for their life and their business
- To build your business aligned to who you and the lifestyle they want to live
- To raise up the abundant flow of clients into their business

Ignite is for the **CHANGEMAKERS** of the world! Ignite is for entrepreneurs and professional women who want to **Live Out Loud** in a passionate and meaningful life. It is for those who are hearing the calling to make a difference in the world with the gifts of *who they are*! Ignite is for the rule breakers, the rebels, the women whose voices need to be heard. They will leave this conference walking into 2020 with a plan and a mission and a way to make it all happen! It's about vision, voice and wild success! **It's a sisterhood of impact and the world needs us now!**

Our Keynote Speakers:

Two high profile keynote speakers have been selected:

- **Kate Maloney** – Kate is the Producer of *We Rise Up*, the Movie and the Movement, redefining a new model of success! *We Rise Up* premiered at the Sundance Film Festival earlier this year and brings together some of the most brilliant, accomplished & high-impact leaders of our day. It's about redefining a new model of success to uplift & empower people to live radically fulfilled, purpose driven lives. **SPECIAL BONUS – we will air a private showing of We Rise UP on Friday evening of Ignite, November 8th and Kate will host a Q&A after the movie.**
- **Gina Schreck** - Gina is ranked by LinkedIn as one of the Top 24 B2B Marketers to follow in 2019 and ranked as one of the top 50 women influencers on-line in FastCompany's Influence project! Gina continues to be voted as one of the top online social media coaches by Content and Digital Marketing World. Her latest book, *Social Media Doesn't Work... unless you do!* Helps marketers and business's DO SOCIAL RIGHT!

Attendees will leave with:

- A reconnection to their heart and soul and all that they are desiring in life.
- An awakening of their inner intuition and wisdom.
- Clarity for making life and your business goals happen their way in 2020.
- A vision for greater impact on the world.
- New courage to follow their dreams. To be Daring. To be Brave.

In short, an IGNITE kit for crushing it in 2020.

Sponsorship Opportunity

Sponsorship Participation to Extraordinary Women Ignite is by invitation only, as we have the opportunity to promote a small number of hand-selected sponsors to thousands of people nationally during the pre-event marketing, as well as in front of our event audience, estimated at 75 wildly successful women. All sponsors are by invitation only. We are only allowing one business type per sponsor category.

Extraordinary Women Ignite Sponsorship Options

Gold Sponsor (1): Opening Day Speaker Spot

- Gold Sponsorship inclusion of name/logo on Conference marketing and advertising materials, including hot-links where applicable
- Day One 15 minute Speaker Spot to all attendees
- VIP Luncheon 30 minute Speaker Spot
- Tickets for six VIP Ignite attendees
- 1 product/exhibit booth during both days of the conference
- Marketing Material seat drop
- Opportunity to place product in the VIP gift bag
- Full page advertisement in Ignite Conference Workbook
- Full color digital social media advertisement
- Interview on Extraordinary Women Radio (if one has not been done already)
- Livestream on Facebook
- Include three VIP event ticket
- Stage introductions and support
- One email to all event attendees about your company (we will send on your behalf)

Investment: \$4000

Speaker Sponsor (4) (Two Remaining and Available): You will have the opportunity to make a 30-minute educational presentation to the audience. Your presentation should be primarily informational, although you are able to make a sales offer of a non-competing product to be approved by Kami, with a cost of no higher than \$300.

Included in the opportunity is:

- 30 minute speaking slot on stage with sales pitch/offer (as designated above)
- Inclusion of name/logo on Conference marketing and advertising materials, including hot-links where applicable
- 1 product/exhibit booth during both days of the conference
- Marketing Material seat drop
- Opportunity to place product in the VIP gift bag
- Full page advertisement in Ignite Conference Workbook
- Full color digital social media advertisement
- Interview on Extraordinary Women Radio (if one has not been done already)
- Livestream on Facebook
- Include one VIP event ticket
- Stage introductions and support
- One email to all event attendees about your work (we will send on your behalf)

Investment: \$1500

Coffee/Networking Break Sponsor (3) (2 remaining and available): Network and interact with event attendees during the scheduled coffee/networking breaks. You will have the opportunity to make a 10-minute educational presentation to the full general session audience prior to a coffee/networking break. Presentation must be informational only and cannot include a sales pitch. You may invite attendees to meet you at your exhibitor booth after your presentation to receive additional information about your products or services.

Included in the opportunity is:

- 10 minute educational presentation with no sales pitch/offer
- 1 product/exhibit booth during both days of the conference
- Opportunity to place product in the VIP gift bag
- Full page advertisement in Ignite Conference Workbook
- Full color digital social media advertisement
- Includes one VIP event ticket

Investment: \$750

VIP Event Sponsor (1 spot available):

Sponsor the VIP evening event on Thursday, November 1 at Holidaily Brewing.
Included in the opportunity is:

- Recognition as VIP Event Sponsor and 3 minute speaking spot at VIP event.
- 1 product/exhibit booth during both days of the conference
- Opportunity to place product in the VIP gift bag
- Full page advertisement in Ignite Conference Workbook
- Full color digital social media advertisement
- Includes one VIP event ticket

Investment: \$700

Product / Exhibit Booth Sponsor (4 spots available): Network and interact with event attendees throughout the conference. You may invite attendees to meet you at your exhibitor booth during the conference to receive additional information about your products or services.

Included in the opportunity is:

- 1 product/exhibit booth during both days of the conference
- Opportunity to place product in the VIP gift bag
- Recognition from stage.
- Full page advertisement in Ignite Conference Workbook
- Full color digital social media advertisement
- Includes one VIP event ticket

Investment: \$400

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- **Opportunity to place product in the VIP gift bag:** \$100
- **Full color digital social media advertisement :** \$300
- **Advertisement in Ignite Conference Workbook Full Page:** \$300

Sponsor Responsibilities & Requirements:

In the spirit of win/win/win partnerships, everyone engaged in Ignite – from sponsors, speakers, attendees, and Kami as the host – will all benefit from increased exposure of Ignite. Therefore, all sponsors and exhibitors will be asked to help promote Ignite, as follows:

- Make 3 social media posts sharing your participation at the event and promoting attendance
- One email to your full mailing list inviting attendees to join us
- In keeping with the Ignite VIP value-packed bag - VIP Gift Bag inserts cannot be chotchkies or a coupon of a specific dollar off or percentage savings. Inserts to the VIP Gift Bag should have cool factor – something that people would love to receive. They can be attendance to a free workshop or like services.

The collaborative approach of all of the listed sponsors and exhibitors will raise our combined impact and reach for more success for everyone involved.

Next Steps:

Pick a Sponsorship that's right for you!

Let's talk to discuss your objectives and see what is an ideal fit for you, the event and the attendees. This about creating a win/win/win! Thank you for taking the time to consider being a part of Ignite! Schedule a time to chat with Kami at kami@kamiguilddner.com to confirm details.

Upon completed agreement and signature completion:

- Provide logo and website address to same address.
- Your attendee names and addresses if someone other than yourself will be managing the booth.
- A Yes/No Decision on the vendor table – as we know not everyone wants one.
- A Yes/No Decision on contributing to the VIP bag.